Redefining Engagement: Connections that Cultivate Persistence and Maximize the Campus Experience

presented by
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Survey the Room:

*Successful* Student Engagement
Dual Degree Program → Male Successful Initiative

- **Spring 2010 Summit**, Chicagoland Alliance for Degree Completion
- **Fall 2010 launched DDP**, Partnership between Big 5 plus Triton College
  - As of SP15, 84% graduated or were still pursuing Bachelor’s degree (241/286)
  - Total cohort representation: Caucasian 54.5%, African American 28.3%, Latino 39.5%, Asian 3.14%, Mixed Race 2.09%
- **DDP Cohorts**, Men of color compared to total transfers:
  - FA12: 2/43 (4.6%)
  - SP13: 0/26 (0%)
  - FA13: 5/70 (7.1%)
  - SP14: 1/40 (2.5%)
  - FA14: 3/82 (3.65%)
  - SP15: 4/25 (16%)
- **CC Cornerstone – Linda Uzureau**, connected DDP to Prairie State’s MSI program
MSI in the beginning....

Formation of the Core Team (PSC & GSU)
- **PSC**: MSI Coordinator, Dean of Students/Student Development, VP of Student Affairs, and a Faculty Member
- **GSU**: Director of Intercultural Student Affairs, Director of DDP, Asst. to President for CC Partnerships, and a Faculty Member

Research and Professional Development
- Black, Brown, and College Bound Conference
- Penn Summit on Black Male College Student Success & White House Summit on Educational Excellence for African Americans (Center for the Study of Race and Equity in Education, University of Pennsylvania)
- National Consortium on College Men of Color

DDP-MSI Strategic Plan
- Eight Standards for Black Male Campus Initiatives (Harper and Kuykendall, 2012)
- Continued professional development for staff and faculty at both campuses
- Promotion of DDP to eligible students, and vice versa for MSI at PSC
- Director of Intercultural Student Affairs started MSI programming at GSU
Kresge Foundation Grant

Awarded Fall 2016

– Established MSI Goals
– Data Outcomes Grid
– Hired MSI Coordinator (Spring 2017)
– Initial Community College Partner Outreach (CCP) (Summer 2017)
MSI Presently

1. **On-campus Recruitment**
   - Students registered as of July 1 (6+ credits)
   - Start of term informational
   - Voluntary respondents only (no mandatory participation)

2. **On-campus Programming**
   - Fall Kickoff Retreat
   - Who’s The Man
   - Brothers Speak Out
   - MSI Mondays (Program Tenets)
     - Cultural Exploration, Civic Engagement, Character Enrichment, Curricular Enhancement

3. **Off-campus Outreach**
   - Initiate and formalize partnerships through an MOU
   - Coordinate campus activity calendars with CCP
Maximizing Partnerships

1. Targeted students (UG males of color)
   1. DDP $\rightarrow$ MSI*
   2. MSI* $\rightarrow$ DDP
   3. DDP ineligible/at large students $\rightarrow$ CCP MSI or GSU

2. DDP Baseline
   - Student enrollments from SP16, and in the middle of each subsequent term
   - Outreach efforts are monitored, in addition to outcomes

3. To MSI or not to MSI?
   - Some campuses do not have an MSI on campus (formal or otherwise)
   - Multicultural Affairs Office or similar (TRiO, Student Affairs, etc.)

4. Collaborative Activities with CCP
   - StrengthsQuest Assessment & Follow Up
   - Cultural Exploration
   - Annual Men’s Conference
Lessons Learned

1. Student Input
2. Targeted MSI Programming
3. Voluntary vs Mandatory Participation
4. Fall Retreat
5. CCP Inclusive and Collaborative Partnerships
6. Grant Objectives
So now let’s talk....

How do we re-define successful student engagement?
Follow up with us!

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