

# Chamberlain University: Employer Advisory Council

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# Presentation Outline

- CU Career Services
- Employer Advisory Council Purpose
- Council Selection & Size
- Meeting Logistics & Structure
- Meeting Themes
- Meeting Close & Follow-up
- Benefits to Stakeholders



# Chamberlain University:

## Career Services

### **Mission**

Chamberlain Career Services offers a partnership to empower our students and alumni to achieve their career goals and advance healthcare outcomes.

### **Purpose Statement**

To meet the professional needs of our students and graduates, advisors must be highly skilled in:

- career coaching
- employer outreach
- fostering opportunities for our students to engage with employers
- utilizing effective tools and technology to support the mission



# Employer Advisory Council (EAC)

## **Purpose Statement:**

**Provide a forum for recognized employers and Chamberlain University Career Services to engage in relevant discussions regarding a wide variety of career and workforce issues.**



# EAC: Selection & Size

- Engagement
- Size of Organization
- Position Title
- Target Council Size
  - 10 or fewer members



# Employer Advisory Council (EAC): **Meeting Logistics**

- Format: WebEx virtual event
- Length: 1.5 hours
- Frequency: Semi-annual



# Employer Advisory Council (EAC): **Meeting Structure**

1. Introductions with ice breaker activity
2. Present overall meeting theme
3. Present sub-topics
4. Answer questions from employers



# Meeting Themes

- Technology in Recruitment
- Career Readiness
- Interviewing
- Hiring
- Impacts of the Global Health Crisis on Hiring





# Meeting Theme:

# **Technology in Recruitment**

- ✓ Applicant Tracking Systems (ATS)
- ✓ Digital Interviewing
- ✓ Social Networking
- ✓ Virtual Career Events



# Meeting Theme:

## Career Readiness

- ✓ New Graduate Career Readiness
- ✓ Career Readiness Competencies
- ✓ Ideas for Career Ready Initiatives
  - ✓ How to better support students/graduates?



# Meeting Theme:

## Interviewing

- ✓ Candidate Preparation
- ✓ Format- Type(s) of Questions Asked
- ✓ Follow-up and Negotiations
  - ✓ When to Negotiate Salary



# Meeting Theme:

## Hiring

- ✓ University Recruiting Events
  - ✓ Most valuable way to connect with students/alumni
  - ✓ What makes a successful event?
- ✓ University Relations
  - ✓ Characteristics important to employers when recruiting at universities



# Meeting Theme:

## Impact of the Global Health Crisis on Hiring

- ✓ University Recruiting Impact
- ✓ Hiring Process Impact



# Employer Advisory Council (EAC): **Meeting Close & Follow-Up**

- Upcoming Events
- Plug additional collaboration opportunities
- Save the date for next meeting
- Thank you email with brief survey



# Employer Advisory Council (EAC): **Benefits to Stakeholders**

- ✓ Chamberlain University
- ✓ Career Services
- ✓ Students & Alumni
- ✓ Employers



# THANK YOU

for viewing Chamberlain  
University's Employer  
Advisory Council overview.



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