Chamberlain University: Employer Advisory Council

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Presentation Outline

- CU Career Services
- Employer Advisory Council Purpose
- Council Selection & Size
- Meeting Logistics & Structure
- Meeting Themes
- Meeting Close & Follow-up
- Benefits to Stakeholders
Chamberlain University: Career Services

Mission
Chamberlain Career Services offers a partnership to empower our students and alumni to achieve their career goals and advance healthcare outcomes.

Purpose Statement
To meet the professional needs of our students and graduates, advisors must be highly skilled in:
- career coaching
- employer outreach
- fostering opportunities for our students to engage with employers
- utilizing effective tools and technology to support the mission
Employer Advisory Council (EAC)

Purpose Statement:

Provide a forum for recognized employers and Chamberlain University Career Services to engage in relevant discussions regarding a wide variety of career and workforce issues.
EAC: Selection & Size

- Engagement
- Size of Organization
- Position Title
- Target Council Size
  - 10 or fewer members
Employer Advisory Council (EAC): Meeting Logistics

- Format: WebEx virtual event
- Length: 1.5 hours
- Frequency: Semi-annual
Employer Advisory Council (EAC):
Meeting Structure

1. Introductions with ice breaker activity
2. Present overall meeting theme
3. Present sub-topics
4. Answer questions from employers
Meeting Themes

• Technology in Recruitment
• Career Readiness
• Interviewing
• Hiring
• Impacts of the Global Health Crisis on Hiring
Meeting Theme: Technology in Recruitment

- Applicant Tracking Systems (ATS)
- Digital Interviewing
- Social Networking
- Virtual Career Events
Meeting Theme: 
Career Readiness

✓ New Graduate Career Readiness
✓ Career Readiness Competencies
✓ Ideas for Career Ready Initiatives
  ✓ How to better support students/graduates?
Meeting Theme: Interviewing

- Candidate Preparation
- Format: Type(s) of Questions Asked
- Follow-up and Negotiations
- When to Negotiate Salary
Meeting Theme: Hiring

✓ University Recruiting Events
  ✓ Most valuable way to connect with students/alumni
  ✓ What makes a successful event?

✓ University Relations
  ✓ Characteristics important to employers when recruiting at universities
Meeting Theme:
Impact of the Global Health Crisis on Hiring

✓ University Recruiting Impact
✓ Hiring Process Impact
Employer Advisory Council (EAC): Meeting Close & Follow-Up

- Upcoming Events
- Plug additional collaboration opportunities
- Save the date for next meeting
- Thank you email with brief survey
Employer Advisory Council (EAC): Benefits to Stakeholders

- Chamberlain University
- Career Services
- Students & Alumni
- Employers
THANK YOU
for viewing Chamberlain University’s Employer Advisory Council overview.