TRANSFER COLLEGE CONNECTIONS

CONNECTING HIGH SCHOOL, COMMUNITY COLLEGE, & FOUR YEAR UNIVERSITY
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PRESENTATION OUTLINE

Transfer Fast Facts
Overview of program details
Steps to implement program at your campus
63.5% of all students in Illinois public colleges and universities attend community colleges.*
Community college students plan to transfer to a four-year school. But only one-third are able to make that jump, in part because the process is so complicated. Not all credits will transfer, and each school has its own rules.

40% of Ottawa high school students attend IVCC.
Academically, community college transfer students do as well or better than students who start at a university or four-year college.*

WHY TRANSFER COLLEGE NIGHT?

Making students aware of their options

Next steps beyond community college

Student demographics

Relationship building & addressing the stigma
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<th>Program Overview</th>
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## Transfer Population

- % of students transfer to the four year university

## Resources

- Transfer Checklist
- Major Guides
- Transfer Center

## Housing

- Application Steps
- On-campus living requirement

## Scholarships

- Transfer specific (merit based)
- Legacy scholarship
- Phi Theta Kappa

## Application Process

- Timeline, cost

## Why IVCC

## Relationship Building

## Q & A

## Table Visit
Opportunities

**TABLE VISITS BEFORE & AFTER**
- 5:30 p.m. doors open, meet with reps
- 6 p.m. start presentation
- 7-7:30 p.m. table visits with reps

**INVITE ISAC & FINANCIAL AID REP.**
- FAFSA, loans, work-study, cover tuition

**PRESENT STUDENT PERSPECTIVE**
- Share transfer process experience

**PROMOTE STUDENT SERVICES & STUDENT INVOLVEMENT**
Marketing

COORDINATE WITH HIGH SCHOOL COUNSELOR & UNIVERSITY PARTNERS

INVITE STUDENTS IN DISTRICT

MARKETING TOOLS
Make It Happen

COMMUNICATE
with your university partners and high school counselor (feeder universities)

DISCUSS
dates and location best for students and parents

CREATE
marketing at least 2 months in advance

PROMOTE
to all high school counselors and high school students specifically seniors (invite juniors, and IVCC current students)

HYPE
via email, social media, posters, mailings, text, remind

EVALUATE
Program objectives & outcomes
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THANK YOU