

**2021**  
**COLLEGE CHANGES EVERYTHING<sup>®</sup>**  
**CONFERENCE**

# To, Through, Beyond College

## First Gen Lessons

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**2021**  
**COLLEGE CHANGES EVERYTHING<sup>®</sup>**  
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# ***To, Through, and Beyond College:*** ***First-Gen Lessons***

**How**  
**To**  
**College:**  
***First Gen.***



# Agenda

1

Connection to First Gens

2

Issues First Gen students face

3

Democratizing information

4

Information via narratives

5

Case Studies

6

Takeaways and Application

# Our First Gen Stories



# Issues First Gen students face



# Issues First Gen students face

- Lack of knowledge of processes
- Limited career aspirations or planning
- Financial means or planning
- Limited of parent engagement, participation or support
- Lack of confidence, belief you belong
- Isolation, increased stress/pressure
- Navigating the college system



# Democratizing information



# Democratizing information

*Just a sample - 54 Episodes in the library*

College Process

Ep. 11

College in the time of COVID-19

Financing College

Ep. 21

FAFSA

Social Capital

Ep. 3

Mentors

Parent Support

Ep. 6 & 7

How can I support my child?

Academics

Ep. 13

Seeking academic help

Well-Being

Ep. 9 & 10

Imposter Syndrome





# Why First Gen Narratives?



# Why First Gen Narratives?

- Most resources → Content & Information heavy
- Our podcast focuses on the narrative arch over time
- We highlight the diverse & multifaceted stories of our fellow first gens
- Authentic advice

1 High School

What hopes and dreams do our high schoolers have?

2 College

How are our college students navigating the two worlds of home and college?

3 Post College

What lessons can we learn from looking back on their journeys?



# Case Studies



# Case Studies



Meet Leslie (HS)



Meet Nadine  
(PC)



Meet Chris (C)

# Takeaways and Application



# Takeaways and Application

- Follow us on [LinkedIn!](#)
- What ways can you think of using our podcast?
  - Post to schools website
  - Share with families
  - Integrate in your curriculum
  - Create discussion groups
  - Tag [howtocollegefirstgen](#) in your posts



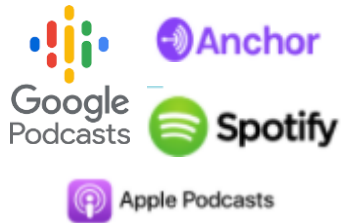
# Partnership Examples

- ❑ University of Alabama
  - ❑ College Workshop
  - ❑ Career Panel Live Episode
- ❑ Harvard University Kennedy School Partnership Episode
- ❑ Nav.it Money Partnership Episode



# About Our Podcast

## Available On:



## How To College: First Gen.



*Democratizing education & information one listen at a time*

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## Partnership Inquiries:

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