

Presented by

**America
Needs You –
Illinois**

JACQUELINE MORRIS
Executive Director

QUINCY THOMAS
Program Manager

DANNY GEBRE
Career Success Coordinator



**College
and
Career
Readiness**

COLLEGE AND CAREER READINESS

AMERICA NEEDS YOU - ILLINOIS



Jacqueline Morris

Illinois Executive Director

Email: jacqueline.morris@americaneedsyou.org



Quincy Thomas

Illinois Program Manager

Email: quincy.thomas@americaneedsyou.org



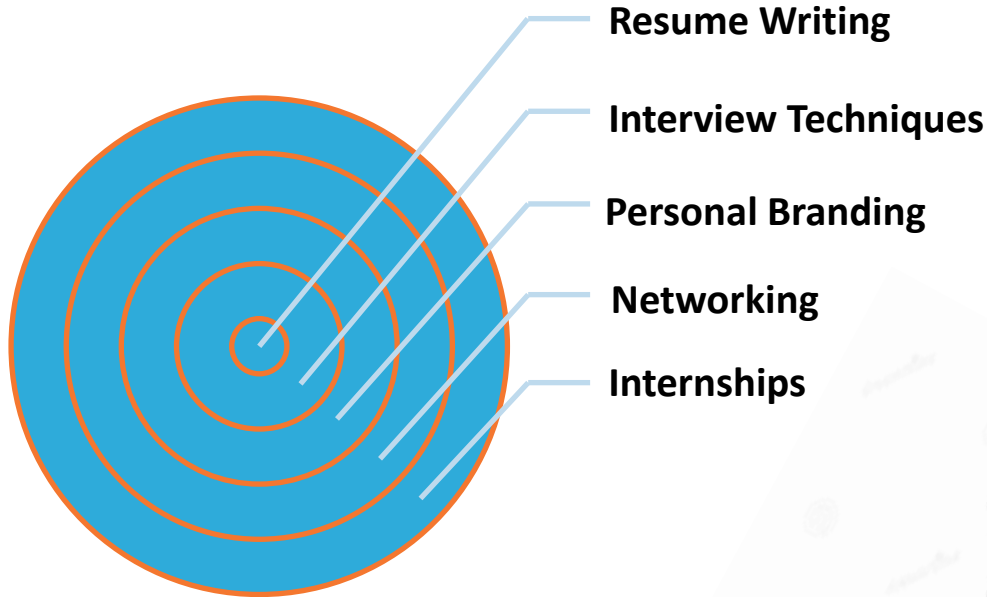
Danny Gebre

Illinois Career Success Coordinator

Email: danny.gebre@americaneedsyou.org



COLLEGE AND CAREER READINESS



COLLEGE AND CAREER READINESS



National Association of Colleges and Employers
Acquisition®



NACE Center for Career Development and Talent
Acquisition

Data for the *Job Outlook 2018* survey were collected from August 9, 2017, through October 2, 2017. A total of 201 surveys were returned—a 20.5 percent response rate. NACE's *Class of 2017 Student Survey* was conducted from February 15 to April 30, 2017; more than 21,000 students at colleges and universities nationwide took part, including 4,200 graduating seniors.



COLLEGE AND CAREER READINESS

Employer vs. Student Perception of Proficiency in Career Readiness Competencies, by Percentage of Respondents

| COMPETENCY | % OF EMPLOYERS THAT RATED RECENT GRADS PROFICIENT* | % OF STUDENTS WHO CONSIDERED THEMSELVES PROFICIENT** |
|-----------------------------------|--|--|
| Professionalism/Work Ethic | 42.5% | 89.4% |
| Oral/Written Communications | 41.6% | 79.4% |
| Critical Thinking/Problem Solving | 55.8% | 79.9% |
| Teamwork/Collaboration | 77.0% | 85.1% |
| Leadership | 33.0% | 70.5% |
| Digital Technology | 65.8% | 59.9% |
| Career Management | 17.3% | 40.9% |
| Global/Intercultural Fluency | 20.7% | 34.9% |



AMERICA NEEDS YOU (ANY): OUR MISSION

- America Needs You (ANY) fights for economic mobility for ambitious, **first-generation** college students.
- We do this by providing transformative **mentorship** and intensive **career development**.
- Our 2-year **Fellows Program** serves first-generation students through four components:



OUR MODEL: MENTORSHIP

- This critical aspect of our Fellows Program provides each Fellow with a missing voice in the form of a mentor who can answer relevant questions about their professional and academic paths
- Fellows discuss their academic performance, internship applications, and many other topics with their mentor coaches
- Mentor coaches serve as an **accountability partner** for Fellows in their academic and professional pursuits



ONE-ON-ONE MENTORSHIP

- Each Fellow is paired with a volunteer Mentor Coach
- Mentor Coaches offer **200 hours+** of personal support and career insight



OUR MODEL: CAREER DEVELOPMENT



INTENSIVE CAREER DEVELOPMENT

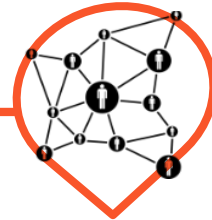
- Fellows complete **24 workshops** focused on college completion and career exploration, designed in partnership with Pearson Education and aligned with NACE competencies

Career Interests & Resumes
Intro to Internships & Elevator Pitches
Professional Etiquette, Networking, & Industry Panels
Matching, Mentoring, & SMART Goals
Self-Advocacy & Cover Letters
Intro to Interviewing
Online Presence & Mock Interviews
Financial Planning
Time Management & Study Skills
Interdependence & Your Personal Board of Directors
Public Speaking
Building Resilience
Unwritten Rules of the Workplace
Presentations: Telling a Story
Presentations: Engaging Your Audience
Industry Investigation Presentations
Managing Up & Communication Styles
Leveraging Your Strengths
Advanced Interviewing
Organizational Culture & Emotional Intelligence
Complex Decision Making
Personal Finance
Performance Evaluations
Innovation & Leadership
Executive Presence
Life After College



OUR MODEL: NETWORKS

- ANY Fellows are exposed to monthly career development opportunities with a variety of **partner companies** including **Morgan Stanley, Goldman Sachs, Pfizer, PwC**, and more
- We teach our Fellows how to ask for a meeting with a professional and encourage them to have at least one informational chat a month



ROBUST NETWORKS

- ANY helps each Fellow secure and succeed in two **career-trajectory internships**
- Fellows also grow their networks through mock interviews, panels, and Career Days



OUR MODEL: SUPPORT



HOLISTIC SUPPORT

- ANY provides **direct grants, counseling, & in-kind gifts** such as business attire
- ANY also offers **targeted transfer support** for community college students

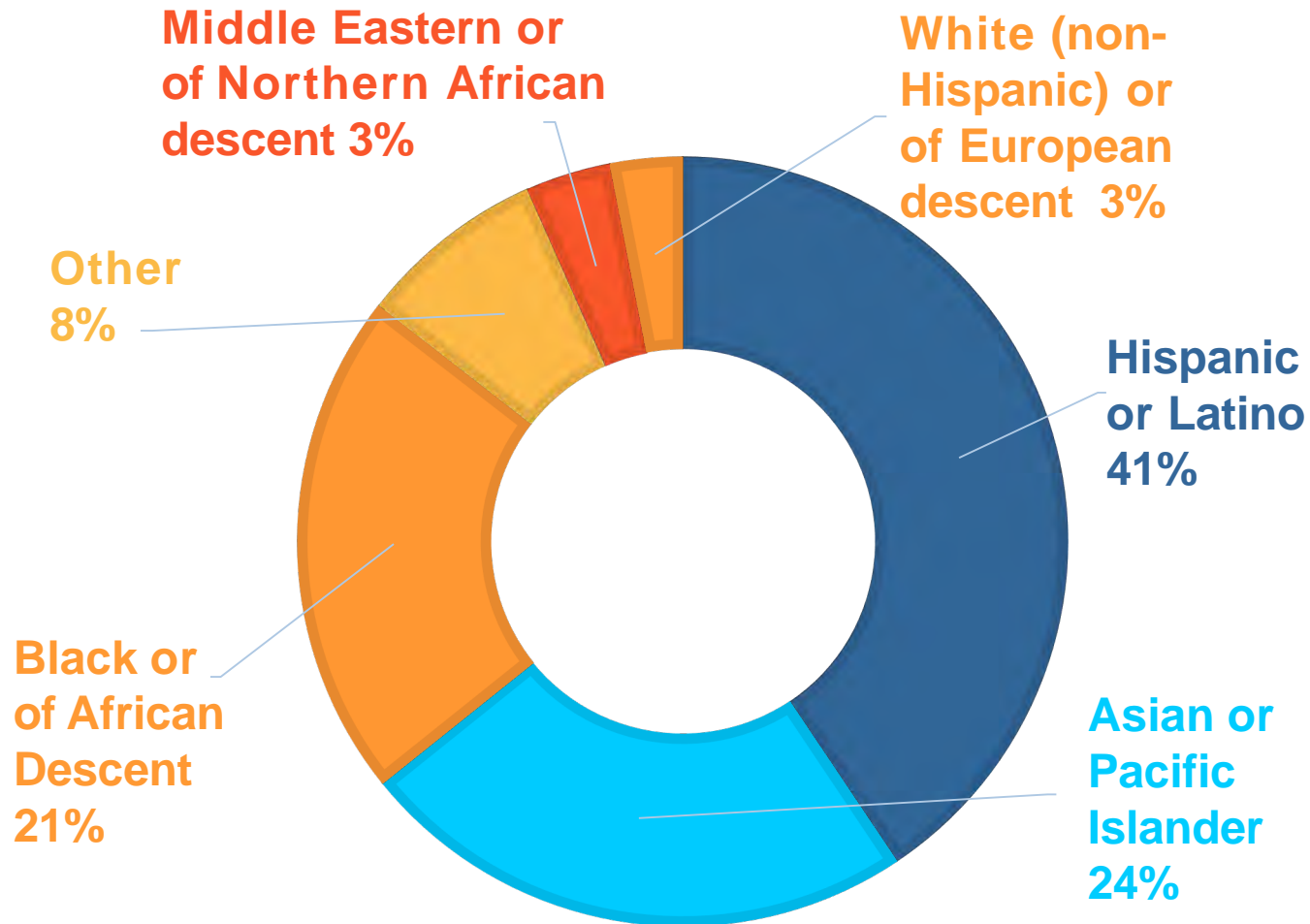
- Fellows learn to lean on **ANY alumni**, a community which helps to connect Fellows with opportunities
- In the past, we've seen former Fellows serve as a great resource for referrals for current Fellows in their pursuit of opportunities in many industries



OUR FELLOWS



ANY currently serves nearly **600 Fellows** annually as well as supports **1,800 alumni**.



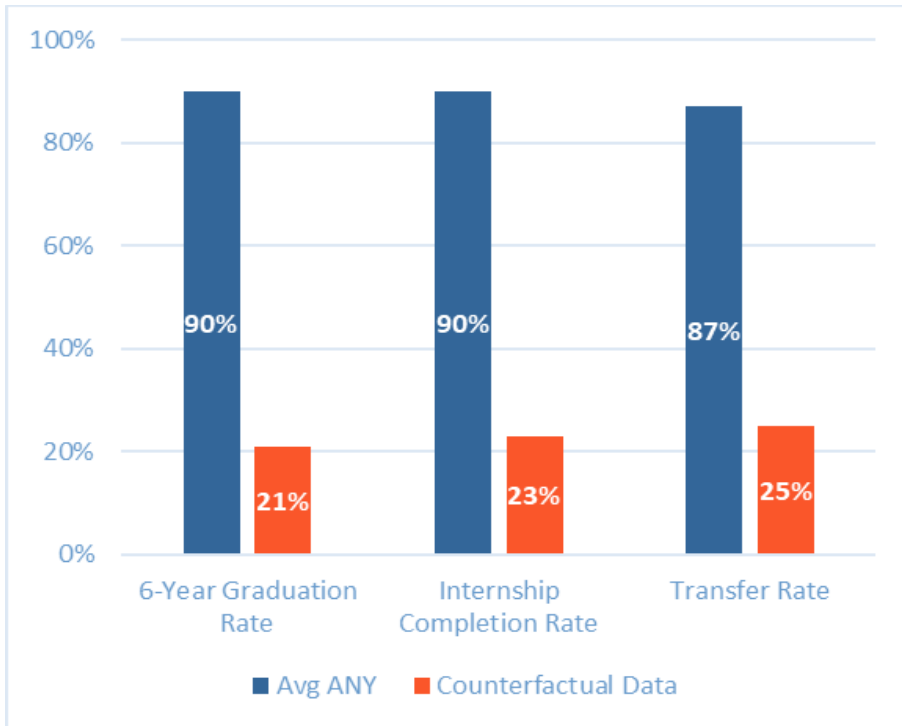


OUTCOMES





IMPACT FOR FELLOWS



Over the past ten years:

91% of Fellows graduated from a four-year institution within six years compared to 21% of low-income, first-generation students in the U.S.¹

90% of Fellows completed career-trajectory internships compared to 23% of first-generation students in the U.S.²

87% of Fellows enrolled in community colleges transfer to four-year universities compared to 25% nationally regardless of background.³

1. The Pell Institute, *Indicators of higher education equity in the United States*, 2018
2. NASPA, *First-generation college graduates' participation in extracurricular and co-curricular activities as undergraduate students*, 2016.
3. Community College Research Center, *What we know about transfer*, 2015.

BEGIN A CAREER



82% of Fellow Alum enroll in graduate school or secure employment within six months of graduation, with an average starting salary of \$60K

